

Industry Symposium and Industry Track at OzCHI 2018

General Information on Industry focused events at OzCHI 2018:

Building on last year's discussion, OzCHI 2018 aims again to bring together academics and industry practitioners with an interest in Human-Computer Interaction and User Experience Design. There will be several events as part of the OzCHI 2018 Industry events.

Industry attendees can choose to attend individual days or the whole conference to fully immerse themselves in the latest academic and practical thinking, as well as giving themselves the greatest opportunities to meet and liaise with colleagues from across Australia, and around the world.

Tuesday 4th December we are holding a CHI/UX Industry Symposium.

The objective of this symposium is to discuss collaboration between industry and academia and what we should aim for in future collaborations and education in regards to industry ready students. What role will technology and design play and which role will we take on in complex teams and environments such as health & well-being, safety and urban living. Where are commonalities, shared goals and where are differences in our objectives and methods.

Last year's discussion included:

- How can industry make better use of research results?
- Key challenges for collaboration.
- How could the future OzCHI community consisting of academics and industry partners look like?
- Best practice examples of collaboration formats or projects
- Successful models of collaborations

Last year we created a future vision which we aim to extend and reassess inspired through short presentations, workshop activities and discussion. Part of the discussion will focus on industry ready education and hence particularly invites PhD students to the symposium.

Attendance is free, but please register for planning purposes. For registering to the Symposium please email spedell@swin.edu.au (Subject "Industry Symposium"). Please let us know if you have any dietary requirements and if you are happy to give a brief talk and/or lead some discussion. Further topic suggestions still welcome. The Agenda will be sent out a week before the event.

Venue: The symposium will be held at RMIT, near the State Library. Exact location will be confirmed closer to date.

Time: 10 am to 5 pm... and thereafter

The symposium will start at 10 am. It will be followed by an opportunity for more networking between HCI and UX, as our friends from the [UX Design Group of Melbourne](#) will be making a guest appearance at OzCHI. They will host this month's meetup at RMIT and help us finish off the symposium with some social drinks and pizza.

We look forward to seeing you all there!

Wednesday 5th December Industry Track

Wednesday 5th December will have a dedicated industry track for practitioners and academics collaborating with industry (or wishing to in the future). This track will include presentations, an industry keynote and an industry panel.

Industry Presentations

(for more information please refer to OzCHI Website Program)

Industry Keynote The Current State of Design and Design Education

Donna Spencer, Lead Consultant, Readify

Time: 2 pm – 3.30 pm (for more information please refer to OzCHI Website Keynotes)

Industry panel: Where from here?

Elizabeth Churchill, Director of UX, Google USA

John Murphy, Consultant Design4Use, Australia

Pasquale Stella, Snr. User Experience Designer Monash University

Tilman Dingler, Research Fellow and Associate Lecturer, University of Melbourne, Australia.

Frank Vetere, Director of the Microsoft Research Centre for Social Natural User Interfaces, University of Melbourne, Australia

Time: 4 pm – 5.30 pm

Best regards

Florian, Patrick and Sonja (Industry chairs)

Florian Nachreiner, UX Shop

Patrick Pang, The University of Melbourne

Sonja Pedell, Swinburne University of Technology